Clear scope.
A useful starting point.

Fees exclude applicable taxes. A written proposal confirms the deliverables, schedule and final fee.

Brand & sales

Clarity Sprint — **From INR 95,000**

One priority audience; positioning, three message pillars, homepage narrative and a one-page guide.

Sales Conversation Kit — **From INR 75,000**

Up to ten slides, a one-page leave-behind, objection guide and follow-up email. One consolidated revision.

Websites & content

Website Launch — **From INR 1,45,000**

Up to five core pages: narrative, copy, responsive design, enquiry journey and technical handover.

Editorial Partnership — **From INR 45,000 / month**

One planning session, two core articles or explainers, four derivative posts and one review round per batch.

Campaigns & outreach

Outreach Preparation — **From INR 35,000**

One audience profile, up to 25 account reviews and a three-message sequence or profile/proposal kit. One channel.

Search & AI visibility

Visibility & Enquiry Pilot — **INR 14,400**

One domain, one buyer question, up to ten pages, up to five findings and one priority-page draft.

AI Visibility Audit — **From INR 45,000**

One domain, an agreed evidence set, an improvement brief and one consolidated revision.

Ongoing Support — **From INR 30,000 / month**

One evidence review, one priority-page copy update and one review call for one domain.

Media spend, paid tools, hosting subscriptions, fresh AI answer collection, filming and work outside the agreed scope are separate. Outreach preparation excludes message sending and ad-account operation. Recallant's pilot reviews supplied answer captures; without captures, it covers the website. Fresh sampling is separate.